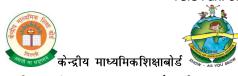
Email: directoracad.cbse@nic.in
Website: www.cbseacademic.in
Tele Fax: 011-23234324



(मानवसंसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन) शिक्षासदन, 17, इन्सटिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, New Delhi-110002

CBSE/Acad/Dir.(ART&I)2015

Circular No. Acad-05/2015 Dated: 9 January, 2015

All Heads of Schools affiliated to CBSE

Sub: Conduct of activities for popularization of Thirukkural's Messages and Expression Series on 'Thiruvalluvar Today' from 15th to 20th January 2015- regarding

Dear Principal

The message of **Thiruvalluvar** has influenced the Indian mind. **Thirukkural**, the work of this great man, is still relevant to the world as it provides a code of conduct for everyday living which is based on universal human values that seem common to all cultures.

The Sahitya Akademi, under the Ministry of Culture, has published an important monograph in 1979 on Thiruvalluvar, respecting him as one of the makers of Indian literature. This monograph which is about the times and teachings of Thiruvalluvar was later translated in many Indian languages, important among them are Hindi, Sindhi, English, Malayalam, Kannada, and Telugu. A scholarly treatise named as 'Vazhum Valluvam' (immortal Kural) on Thirukkural was also given the Sahitya Akademi award in the year 1988. This was similarly translated in English for the benefit of non-Tamil readers.

As the messages of Thirukkural can be particularly useful for greater national integration, activities for schools, as per the following schedule, are being suggested:

- 15thto 17thJanuary 2015 for students of classes VIII-XII:- Seminar/Debate/Extempore/Poetry writing/StoryWriting/Group Discussion/Project work/Book Reading/Translation of significant excerpts/ any other based on the life and works of Thiruvalluvar as per their convenience. Interested students of classes VIII-XII may be encouraged to go through the above references available in various languages for these activities. A report, as per the format given in Annexure I (including photographs/audio/videonot exceeding 5 MB) may be uploaded at the link CBSE Expression Resources atwww.cbseacademic.in latest by February 5, 2015.
- 19th to 20th January 2015:-Expression Series 'Thiruvalluvar Today' for interested students of classes VIII-XII.
- 19th January 2015: essays (1000 words)/poems in 22 scheduled languages and English may be submitted from 9.00am to 5.30 pm.
- 20thJanuary2015: one-act play (in 22 scheduled languages and English, maximum 1000 words) /painting/ drawing/sketch may be submitted from 9.00am to 5.30 pm.
- Mode of submission for Expression Series: through i) online links provided on www.cbseacademic.in or ii) mobile phones (as per the details given in Annexure II and II A).
- Topics for the Expression Series will be announced on 17th January, 2015.
- Winners shall be selected after plagiarism check of the entry submitted and a telephonic interaction.
- Best 36 entries shall be given a cash prize of Rs2500/- and a Certificate of Merit. All participants with valid e-mail ID shall be given an online participation certificate.

In case of any query, you may call **Dr. Praggya M Singh, Joint Director at 011-23215130** or e-mail at cbseoutreach@gmail.com

Sd/-

(Dr. Sadhana Parashar)

Director (Academics, Research, Training and Innovation)

Distribution:-

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

- 1. The Commissioner, Kendriya VidyalayaSangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.
- 2. The Commissioner, NavodayaVidyalayaSamiti, B-15, Sector-62, InstitutionalArea, Noida-201309.
- 3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
- 4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
- 5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim 737101.
- 6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar 791 111
- 7. The Director of Education, Govt. of A&N Islands, Port Blair 744101.
- 8. The Director of Education, S.I.E., CBSE Cell, VIP Road, JungleeGhat, P.O.744103, A&N Islands.
- 9. The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.
- 10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001.
- 11. The Secretary AWES, Integrated Headquarters of MoD(Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010.
- 12. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
- 13. All Associate Professor & Additional Directors/ Advisors/ Consultants
- 14. All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell, CBSE.
- 15. The Research Officer (Technology) with the request to put this circular onthe CBSE websites.
- 16. All Assistant Professor & Joint Directors ,CBSE
- 17. All Assistant Professor & Deputy Directors, CBSE
- 18. The Deputy Director (Examination & Reforms), CBSE
- 19. The Assistant Librarian, CBSE
- 20. The Public Relations Officer, CBSE
- 21. The Hindi Officer, CBSE
- 22. PS to Chairman, CBSE
- 23. PS to Secretary, CBSE
- 24. PS to Controller of Examinations, CBSE
- 25. PS to Director(Special Exams and CTET), CBSE
- 26. PA to Professor & Director (Academics, Research, Training & Innovation), CBSE
- 27. PA to Director (Information Technology)

Director (Academics, Research, Training and Innovation)

Format of Report for Activities Conducted to Popularize Thirukkural's Messages

Name of the school:
Address:
Contact noE-mail ID:
Total number of students:
Number of Girls:Boys
Date of Activity conducted:
Number of students participated:
Number of Boys and Girls participated: GirlsBoys
Activity (tick one): Essay writing/ Seminar/Debate/ Extempore/Poetry writing/ StoryWriting/Group Discussion/Project work/any other (give details)
Theme/topic of the activity:
Language/s selected by students for participation:
Number of Prizes given, if any:
Write up on the activity (150 words):

Audio/Video/ Photographs (not exceeding 5MB) submitted :(tickwhichis/are applicable)

CBSE Expression Series on 'Thiruvalluvar Today' on 19th-20th January 2015

Process flow for Submission using Mobile Phones

All willing participants may refer to following instructions:

Participants may submit entries: i) on 19th January, 2015 as essays/poems
ii) on 20th January, 2015 as one-act play/drawing/painting

Download the Registration cum Response Sheet given as Annexure-IIA and fill in all the fields given in the form. Write your name and complete school address before you start writing

Ensure that you have filled all the fields given in the form before writing.

Click a photograph of your entry or Scan the image of the entry and upload on WhatsApp as per the following:
Class VIII at +91-7042745234
Classes IX-X at +91-9910356962
Classes XI -XIII at +91-9910356965

Notes:

- 1. Entries sent through email may not be entertained.
- 2. Entries sent through the number other than the one prescribed for the class category will be summarily rejected.
- 3. Entries should not exceed 5MB.
- 4. The entries should not exceed the word limit as mentioned.
- 5. The entries/ writings must be original.
- 6. Entries need to be given as per format provided in **Annexure-IIA**, else they may not be considered.
- 7. Plagiarism, if detected at any point of time, will lead to withdrawal of the prize.
- 8. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
- 9. The decision of panel of experts will be final for the selection of best entries and **no further** communication will be entertained on the selected entries.

CBSE Expression Series Submission Form [For Entries using Mobile Phones)]

Date of Expression Series ______
Date of submission _____

Name of Participant/Student:	Class:	Gender: M/F (tick one)	
Specially Abled: Yes/No (tick one) Name of the School with complete address			
Name of City/Village ·	State:	Vicually Impaired: Vas /No(tick one)	
	school (whichever is applicable):	-	
Fax No. of School:	Email address of participant/pa	Email address of participant/parent/ school (whichever is applicable):	

Registration / Response Sheet

(Additional Sheet with proper identification details as above may be taken, if required)